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Milky - cost-cutting milk powder ingredients

Wide application, versatile composition, efficiency and exceptional taste – these are the characteristics of Agus raw materials brand, Milky. It is an economical milk powder ingredients range, dedicated for bakery, confectionery, ice cream industry, and even selected dairy applications. You will be able to learn about the advantages of it and other dairy brands at Anuga 2023, stand 10.1 | H20.

Agus portfolio includes high quality milk powder ingredients, blends and milk powders for industrial applications. Specialization in this product area is the result of 25-year international experience in the industry.

- The production of milk powders requires a lot of experience, mainly because we have to think not only about the quality of the initial product, but also the final goods – our customers want the best possible results, whether we are talking about the bakery, confectionery, ice-cream or dairy segments. What matters to them is both quality and profitable food production. And we understand that." says Jaroslaw Bańda, Agus' Communications Director.

One of the company's flagship industrial brands is Milky. The brand has been present on the market since 2004 and has gained not only popularity, but also stability. Manufacturers trust the composition and quality of the product and are confident in the end result.

What makes Milky stand out is its competitive price, which is a very important factor nowadays, when both producers and consumers are looking for cost-effective solutions. It should be noted that milk powder is a very common ingredient in many consumer food



products. Milky is suitable for all applications where commodity skimmed and whole milk powder is used.

Food manufacturers value Milky for its high quality ingredients, the tasty and creamy texture of the end product, and its availability in different compositions. The range covers several categories, varying in fat content from 1% to 80% and protein content from 10% to 25%.

- We will be happy to discuss our dairy brands, sales and networking opportunities at our stand at Anuga, 10.1 | H20" Bañda added.

Agus will also be present at the second booth 8.1 | B70/B78 where the company will be showcasing a Hello Day! brand, including smoothies, honey and nut bars and new products in the plant-based category.

Agus is the food and beverage company, leading in dairy, beverages, snacks and many more on the radar. We want to bring food and beverages to all people. Our DNA is to win hearts of our customers around the world by innovating and creating food and beverage products that meet their everyday needs and desires. Our recognized international and regional brands include Royal Milk, Olimp Milk, Diamond Milk, Imperial, Pride, Majestic, Milmo, Milky and Hello Day!. Operating areas are Africa, Central America, the Middle East and Europe. More at AgusGlobal.com.